Form #281
PM Inc. 5/60

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Date May 6, 1983

Brand: Other Promotions

Media: Horse Racing - Marlboro 393-067

Contract Terms: Marlboro ad on back cover of the Monmouth Park program from April 29 to Sept. 4, 1983 for a total of 87 days; Waterford Park from May 1 to Dec. 31, 1983 for a total of 200 days.

Pay To: Sports Section
P.O. Box 639
Turnersville, NJ 08012

Approvals: _____ _____

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY	23,000.00				
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	23,000.00				

2040871300

Source: https://www.industrydocuments.ucsf.edu/docs/yhbn0004